

MORALS EXPERT WILL SHOW METHODS HERE

F. J. Gould, of England, Will Demonstrate How to Build Character.

LECTURES JAN. 19-22

Class of Children Will Illustrate—Principles of School Training.

A series of demonstration lessons and lectures on character building will be given in Columbia, January 19 to 22 by F. J. Gould of England, as the guest of the University. With a group of fifteen or twenty school children on the stage he will show how a class in moral teaching is conducted. The children will be placed with their backs to the audience and the class conducted as it would be in a school room.

After the class period Mr. Gould will give a lecture, explaining the principles of his methods, and answer questions. His method of teaching is story telling, with several distinctive features introduced.

The demonstration is designed to exemplify moral teaching and character building as it is taught in England. Mr. Gould was formerly a teacher in the elementary schools of England. Since 1910 he has been a demonstrator for the English Moral Education League, under whose auspices he is lecturing in the United States during this school year. Moral instruction has been introduced into the schools of many English cities directly through Mr. Gould's demonstrations. He is considered the foremost living expert on school instruction in morals.

Mr. Gould's program in Columbia, so far as it has been planned, is: 4 p. m. Monday, University Elementary School; 3:30 p. m. Tuesday, University Elementary School; 3:30 p. m. Wednesday, Columbia High School Auditorium; 11 a. m. Thursday, Room 24, Academic Hall. The public, especially parents and teachers, are invited to attend these meetings. They are said to be not only of value in illustrating moral teaching, but for the light they throw on general pedagogical methods.

"I heard a number of the demonstrations in morals given by F. J. Gould at Madison, Wis., during the summer session of 1911," said Irving King, professor of education, University of Iowa. "I believe his demonstrations of how to give moral lessons would be of great value to American teachers generally."

"Mr. Gould is regarded as the best exponent in England of the direct methods of moral instruction," said John Adams, professor of education, University of London. "He presents his matter in such a way as to produce excellent results on the class he teaches."

"It is of great value to a teacher to witness his teaching regardless of the subject, simply to get a high ideal of what skillful class-room instruction ought to mean," said Thomas M.

Balliet, dean of the school of Pedagogy, New York University.

"His central contribution is an exemplification of the possibility of making definite, progressive thinking interesting and impressive to children as young as 10 to 14 years," said Mrs. Ella Lyman Cabot, member of the Massachusetts board of education.

STATE ASSOCIATIONS ELECT

Missouri Sheep Breeders Name E. B. Wilson President.

The Missouri Sheep Breeders' and Feeders' Association held its seventh annual meeting Tuesday. This is the second meeting held in Columbia. The other meetings have been held at Sedalia heretofore. The president of the Association, E. B. Wilson, reviewed the sheep industry in Missouri for 1913, dwelling strongly on the bright future for sheep breeders and feeders. He said the sheep industry in Missouri represented an investment of \$3,500,000 and the number of sheep at 1,750,000.

R. A. Turner, one of Missouri's sheep breeders spoke on the improvement of the native flock by a good sire and discussed in detail the improvement of the native sheep. Frank Sherwood, a noted Hampshire breeder, told of his personal experience in selecting a show flock.

The following officers were elected for 1914: E. B. Wilson was retained as president; Lyle Atkins, vice-president of the southwest part of Missouri; W. D. Ashburn, of Farmington, vice-president of the southwest section; J. M. Grisby, Granville, vice-president of the northeast section; W. J. Shores, Clark, vice-president of the central section.

The Missouri Duroc Breeders Association program took up the entire time yesterday afternoon so that an extra meeting was called last night for the election of officers and the adoption of a constitution and by-laws. The officers elected were: President, Green McFarland, Sedalia; vice-president, Charles L. Taylor, Olean; secretary, Robert L. Hill, Columbia; treasurer, George E. Thompson, Columbia. Those elected on the board of directors are Chester Starr, Sontalia; Edward Sheeley, New Bloomfield; Alonzo White, Jr., Palmyra.

Six men were elected whose names are to be submitted to the State Fair Board and the American Royal Live Stock Show directors. These men are chosen by the Association to act as judges to the two shows.

Will Huerta Take Prisoners?

By United Press.
MEXICO CITY, Jan. 15.—Americans here expressed the fear today that the detention of Mexican Federals on American soil might arouse the Mexicans to retaliation.

Announcement.

We have received a complete line of samples in Woolens, Silks, Linens and Crepes, in all the new shades and weaves, suitable for suits and dresses. Ladies desiring the newest in materials and designs would do well to call and examine our goods. People are now placing their Spring orders. Keister's Ladies' Tailoring College, Elvira Building on Broadway.

Phone want ads to 55.

Send Body of Unknown Woman Here.

A telegram received today by the Parker Undertaking Co. stated that the body of Mrs. Rose Rodenburg, who died in Topeka, Kan., would arrive in Columbia this afternoon. The undertaking company here was asked to notify her father, F. P. Norman. So far they have not been able to locate anyone in Columbia by that name.

ADDITIONAL WANT ADS.

LOST—Between 805 Virginia avenue and Academic Hall, a cameo ring. Reward, "W" care Missourian. (12,3tc)

FOR RENT—Furnished, till September first, desirable home, all modern; two bed rooms, sleeping porch, living porch. Rental moderate. Telephone 790 Green. (15,6tc)

FOR RENT—Two comfortable rooms after February 1, half block from University. A desirable east room and a warm South room adjoining sleeping porch. 711 Missouri. Phone 555.

Announcement

I have opened an up-to-date grocery store in the one story building on the corner of Ninth and Cherry.

My store is most convenient to south side people.

Everything new and fresh.

A trial order will convince you.

W. T. Dodd, Grocer
Ninth and Cherry

Now is the time to see
Henry Holborn about
your Savitar Pictures
Studio, 910a Broadway



You Need One of These Devices No Matter What Your Vocation

Every business—every man—woman—almost daily has need for one or more of our immense line of I-P Loose Leaf items. You cannot possibly realize their vital importance and wonderful convenience until you use them.

1700 Loose Leaf Devices and Forms For Every Purpose

The I-P line of 1700 Loose Leaf items comprises Loose Leaf devices and forms especially designed by their own experts to fill almost every conceivable purpose in every department of business, for every executive or employee—devices and forms for professional men, Doctors, Engineers, Lawyers, Real Estate, Preachers, Dentists, Mechanics, Books for the Home, marketing, shopping, appointments, Ledgers, Journals, Invoice Books, Cash Books, Price Books, Salesmen's Books, Memo Books, Stenographers' Books, professional men's books and books for everybody.

Ready Made At Stock Prices

You can purchase any I-P Loose Leaf Device and Form with the absolute certainty of complete satisfaction, of highest quality and durability. We guarantee every I-P item perfect in material, workmanship, construction and accuracy. I-P devices operate simply—cannot get out of order—are practically indestructible.

LOOSE I-P LEAF

IRVING-PITT are leaders in Loose Leaf Devices and Forms because they create perfect—eliminate. Their expert accountants are continually striving to create new methods, devices and forms to simplify accounting and reduce its cost. You can depend upon them—they are a \$1,200,000 institution—the largest exclusive Loose Leaf factory in the world.

Save Expense of System Experts and Made-To-Order Devices

If you need new loose-leaf devices and forms in your business—if you have an accounting problem—before you consult a high-priced system expert—test your waste money on made-to-order devices or forms—investigate our line of I-P items. We undoubtedly already have your problem solved for you. We have the exact devices and forms you require, in stock, ready-made at stock prices. Thus, we save you money and eliminate lost time waiting for delivery. We make it easy and economical for every business, both large and small, to possess a perfect Loose Leaf System. We also can have made special devices and forms for any firm which now has a satisfactory system.

Everyone should install I-P devices and forms to obtain accuracy, simplicity and economy of time, labor and money. See us today. We carry and personally recommend I-P items and everything in stationery.



The Missouri Store

This Season's Shoes at Money Saving Prices

Sale Going on Now—Plenty of Every Size

Our stock was entirely new at the first of the season. That's where you get the extra advantage in this sale. We had this sale because we intend to keep this stock new. Our employees will see that the shoe you buy fits perfectly. There's real beauty and comfort in a shoe.

Men's dark tan gun-metal and patent in the English low heel, \$6, \$6.50, now **\$5.25**

Men's gun-metal, patent and mahogany tan in all the narrow English lasts, button and lace \$5, now **\$4.25**

Men's patent gun-metal and dark Russet tan in low English last, blind eyelets, \$4.50 now **\$3.60**

All men's \$4 shoes in all leathers, English and high toes now **\$3.25**

Men's \$3.50 heavy sole in black and tan, all lasts now **\$2.65**

Ladies patent leather dull and cloth top with the new French heels, \$5, now **\$4.25**

Ladies dark tan, gun-metal, suede and patent in dull and cloth top in narrow and broad toes, \$4.50, now **\$3.45**

Ladies patent, gun-metal, suede and dark tan in button and lace, new English last, \$4, now **\$3.15**

Ladies gun-metal, suede, velvet, patent and dark tan, \$3.50 now **\$2.65**

All ladies \$3 values in all materials and styles now **\$2.35**

Boys', Misses and Children's Shoes Reduced

GUITAR'S

Broadway's White Front Shoe Store

★STAR Theatre Tonight★

All New Vaudeville and Pictures

LeVERE & PALMER
"A Duo in Contrast"

Kalem presents
"THE EXPRESS CAR MYSTERY"

In two parts

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Bring them to the Co-Op whether used in this University or not.

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